[FULL NAME]

Marketing Manager | Digital · Brand · Performance

[City, Country] | [Phone] | [Email] | [LinkedIn / Portfolio]

PROFESSIONAL SUMMARY

Marketing manager with [X] years planning and running campaigns across [channels]. Managed [SAR X] annual budgets and grew [leads / revenue / followers] by [X]% with measured ROI.

WORK EXPERIENCE

Marketing Manager | [Company] | [MM/YYYY] – Present

- Ran [campaign] reaching [X] people and generating [X] leads at [SAR X] CPL.
- Raised organic traffic [X]% through SEO and content.
- Managed a [SAR X] budget with [X]x ROAS.

EDUCATION

B.A. Marketing / Business | [University] | [Year]

SKILLS

Strategy: Go-to-market planning, Brand positioning, Content strategy, Budget management

Channels & Tools: Google Ads, Meta Ads, SEO, Google Analytics, HubSpot, Snapchat / TikTok Ads

CERTIFICATIONS

Google Ads | [Year]

[HubSpot / Meta Blueprint]

KEYWORD CHECKLIST (DELETE BEFORE SENDING)

Use the exact wording from the job post where true for you: digital marketing, SEO, SEM, campaign management, brand strategy, Google Analytics, ROI, content marketing, social media.