

[Your Name]

[City, Country] | [Phone] | [Email] | [LinkedIn]

[Date]

[Hiring Manager Name]

[Job Title]

[Company]

[City]

Re: Marketing Manager application: [Your Name]

Hello [Hiring Manager],

When [Company] launched [product] in [market], the goal was [objective]. I built the campaign around [insight about audience], ran it across [Snapchat, TikTok, Google Ads, SEO], and managed a [SAR X] budget. It reached [X] people, generated [X] leads at [SAR X] cost per lead, and returned [X]x ROAS.

I work across brand and performance: I set the positioning, brief the creative in Arabic and English, then optimize weekly in [Google Analytics / HubSpot]. Organic traffic grew [X]% in [period] through content and SEO.

What draws me to [Target Company] is [specific campaign, product, or brand tone you noticed]. I have ideas for [Ramadan / National Day / launch] and would be glad to share them.

I am available from [date] and would enjoy discussing your goals.

Warm regards,

[Your Name]